



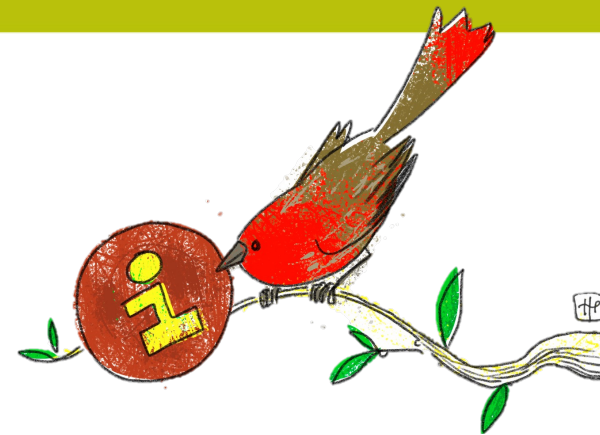
natur&ëmwelt

zesumme fir d'natur

Company Donation & Partnerships

natur&ëmwelt is your regional commitment partner





Boost the 'E' in your ESG

ESG = environmental, social and governance

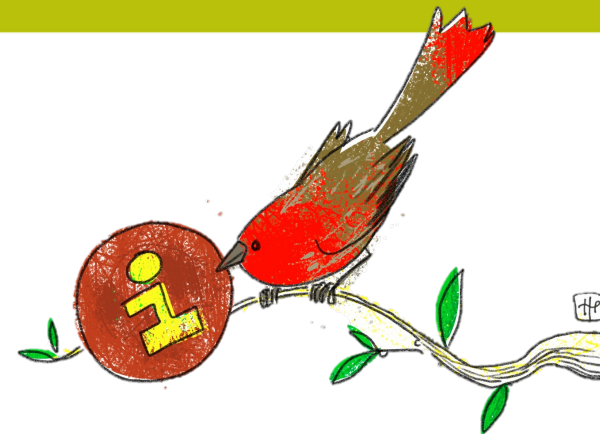
ESG covers the three key factors when measuring the sustainability and ethical impact of a company



“By supporting natur&ëmwelt, you tackle a global issue on a local level”

CSR = corporate social responsability

CSR can be defined as everything a company does to limit the negative impacts of its activity and improve its environment, whether human, social or natural. This responsibility is practised on a voluntary basis.

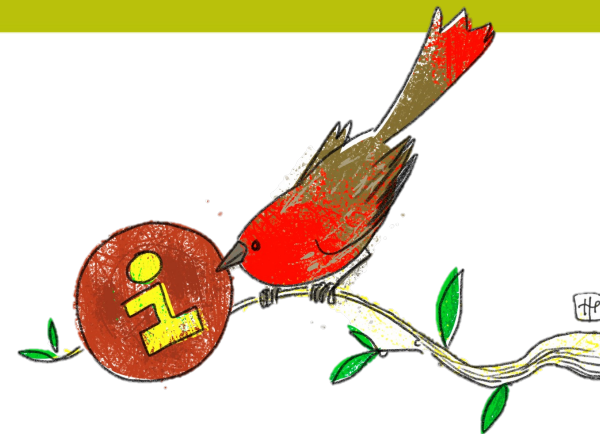


Who we are

All three branches of natur&ëmwelt

are committed to nature conservation in Luxembourg and beyond





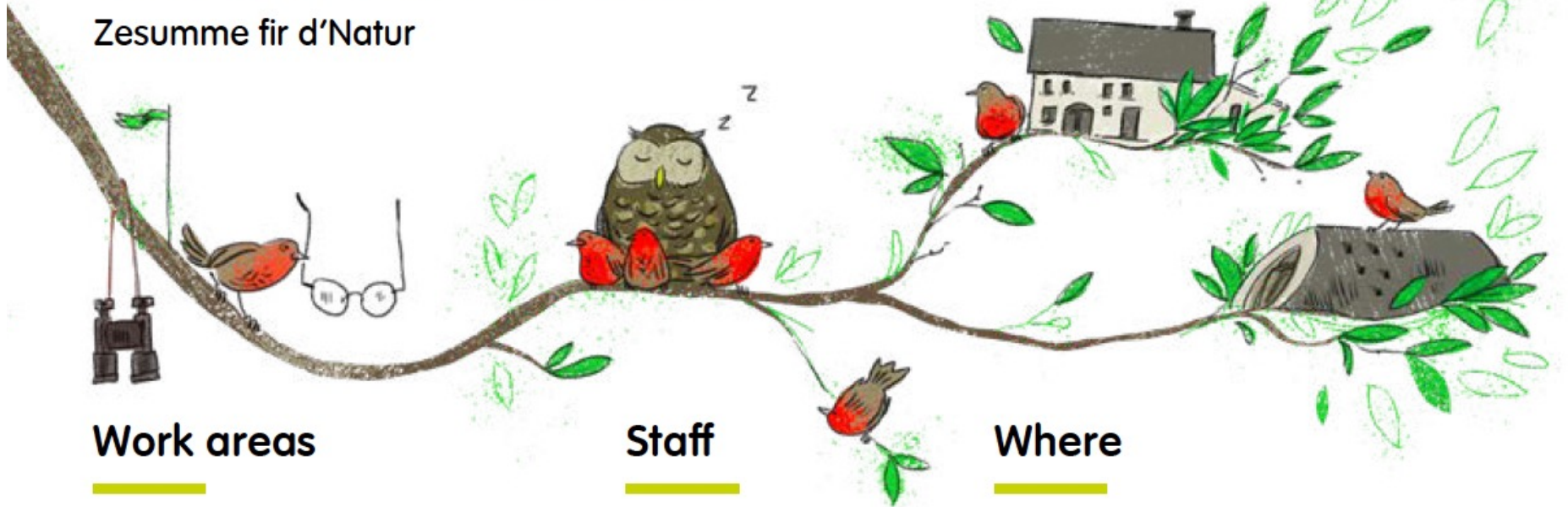
The membership organisation: natur&ëmwelt a.s.b.l.



natur&ëmwelt *a.s.b.l.*

natur&ëmwelt asbl

Zesumme fir d'Natur



Work areas

- > awareness-raising,
- > political advocacy,
- > advice helpdesk,
- > nature education,
- > scientific research,
- > bird monitoring –
Centrale ornithologique du
Luxembourg (COL)

Staff

30 employees

Where

Haus vun der Natur

5, route de Luxembourg
L-1899 Kockelscheuer

Centre nature et forêt Biodiversum

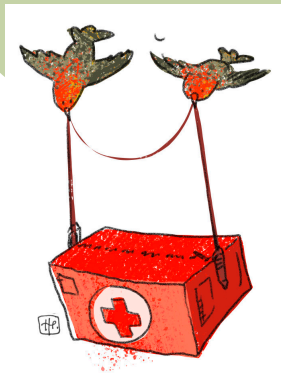
Camille Gira

5, Breicherwee
L-5441 Schengen

The work of natur&ëmwelt a.s.b.l is divided into the following important areas:



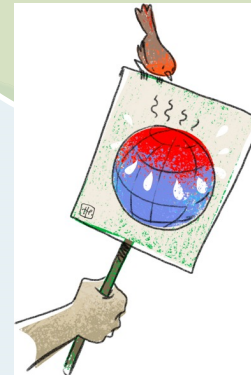
Bird protection



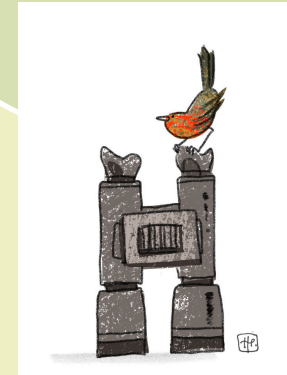
Nature
education /
Pedagogy /
Teacher training



Nature
protection at
political level

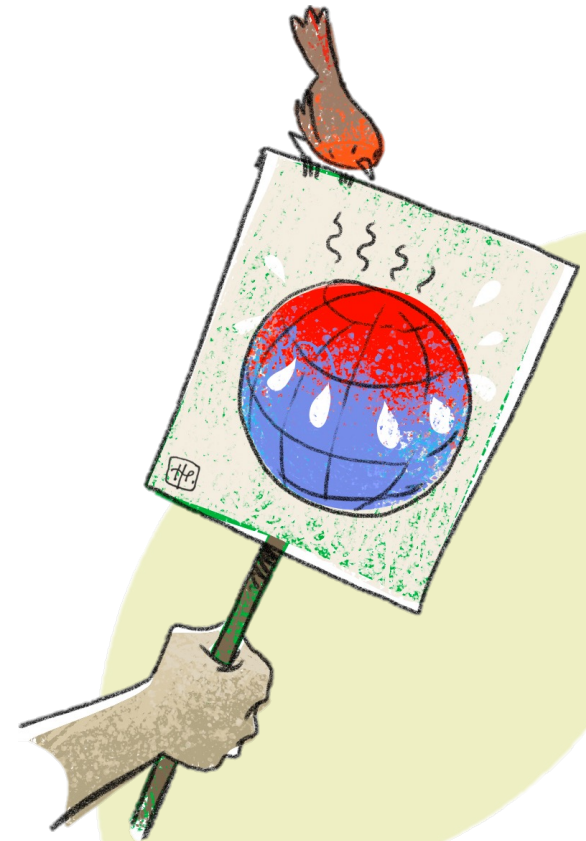


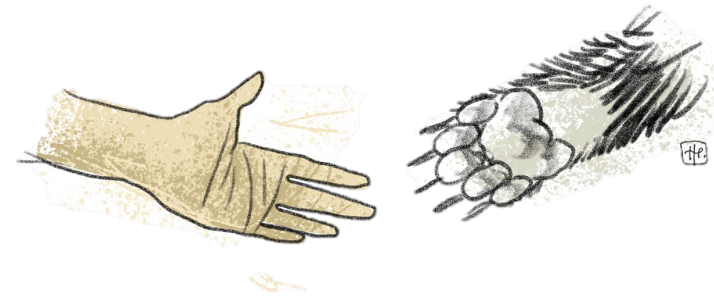
Nature
conservation &
awareness
raising



natur&ëmwelt a.s.b.l is primarily active in the following areas:

1. Bird conservation and scientific data collection
2. Nature education in the classroom and in the field; in-service teacher training (IFEN & SCRIPT)
3. Political nature conservation – proposals for, and critique of, legal texts and regulations
4. Nature conservation advice + Educational and public awareness campaigns





natur&ëmwelt *a.s.b.l.*

Why support us?



Why support us?

Supporting natur&ëmwelt gives you the chance to boost your image in terms of

B to B (business to business) or
B to C (business to consumer)

The range of benefits runs from positive media coverage to tax advantages.

What are the actual gains ?

1. *Good for the environment*
2. *Good for your positioning*
3. *Good for your business profile, recognisability and credibility*
4. *Financial gain*



Win-Win Exchange

Media coverage and tax benefits are twin advantages that result from a win-win exchange in a relationship that serves common interests:

- 1. Associate your image with shared values centred on protecting the environment and nature.*
- 2. Be part of an innovative project for preserving Luxembourg's natural heritage.*
- 3. Give your product, brand or business a high profile on a range of communication platforms.*
- 4. Establish quality contacts with local partners.*



natur&ëmwelt *a.s.b.l.*

How to support us?



How to support us

- For companies and associations, there are many ways of entering into an active partnership with us - for example, with a one-off donation or a sustained commitment.
- With a regular donation you make it easier for us to plan our work, and it saves us administrative costs.
- You can start your own fundraising campaign to mark a special occasion.



How to support us

1. Company donation
2. Become a sponsor
3. Start your own fundraising campaign for us
4. Guided tours & visits
5. Get active (one-off activity)
6. Long-term Partnership



1. Company donation

Since mid-2022, natur&ëmwelt a.s.b.l has been recognised as a non-profit organisation, which means that all donations received through our donation account **CCPLLULL LU50 1111 0511 3112 0000** are tax deductible.

“Every donation counts and helps”

All donations are used exclusively for our nature conservation work and are put to use exactly where they are needed.

natur&ëmwelt a.s.b.l

- CCPL LULL LU50 1111 0511 3112 0000





2. Become a sponsor

Company / Association

Become a sponsor* of either (or both) of our main annual events and show your support for nature protection

Laf fir d'Natur		Fest vun der Natur	
Run for Nature	May 2024	2-day Nature Festival	June 2023, 2024, ...
Logo visibility on communication support (posters, flyers, social media)	250 EUR	Logo visibility on communication support (posters, flyers, social media)	500 EUR



*subject to compatibility with natur&ëmwelt's ethical charter



3. Your own fundraising campaign

Company / Association

Start your own fundraising campaign to raise awareness among your staff.
For instance,

- Have a cake sale
- Run a fitness challenge (Use the stairs; each step is worth X EUR)
- Or have a mobility challenge (Go to work by soft mobility; each km is worth X EUR)
- Organise a flea market (Get rid all that clutter...)
- Have a clothes sale (Get rid of those unwanted clothes)
- ...

"There are no limits to your creativity"



3. Your own fundraising campaign

Example : Sale of a specific product

For each product sold, channel some of the proceeds to nature conservation.



Inspired by nature!

With the purchase of our
spiced wine box you donate
5€ to natur&mwelt



**Let's keep finding
inspiration in nature,
maybe in spiced wine too!**

With the purchase of this
spiced wine you donate
5€ to **natur&mwelt**

Aügenschmaus'

×

winenoobs





3. Your own fundraising campaign

Mark a special occasion of your Company / Association

Geschenkspend fir d'Natur

10th Anniversary of Company XYZ

natur&ëmwelt a.s.b.l.

CCPL LU50 1111 0511 3112 0000 - "Anniversary CompanyXYZ"



Start your own fundraising campaign for a special occasion (anniversary, charity day, RSE activity, etc) and show your staff & business partners you care about nature conservation.

- We'll provide personalised digital graphic support
- + specific Payconiq Code
- You'll receive a list of all donations so you can thank the donors.



4. Guided tours & visits

Company awayday / Team building day

Are you planning a company awayday or a team building activity ? Or do you want to give your staff the chance to discover a different, more sustainable aspect of Luxembourg?

natur&ëmwelt has outstations that you can visit throughout Luxembourg.

Support nature conservation by promoting sustainable awareness among your staff and learn more about active environmental protection as part of a day out.



4. Guided tours & visits

Support nature conservation and take a guided tour* at one of our workplaces.



House of Nature		House of Nature – 2000 m2 Project	
5, rte de Luxembourg, L-1899 Kockelscheuer		5, rte de Luxembourg, L-1899 Kockelscheuer	
max 20 persons		max 20 persons	
Half-day (3h)	EUR (on demand)	Half-day (3h)	EUR (on demand)
Whole day (5h) + workshop	EUR (on demand)	Whole day (5h) + workshop	EUR (on demand)

*subject to the availability of our staff and natur&emwelt's ethical charter



5. Get active

Specific one-off activity

- **Run for Nature** : [e-laf-fir-d'natur-2023](#) (next edition 7th May 2023)
- **A one-day outing in nature** - *En Dag an der Natur* : [en-dag-an-der-natur-2023](#) (1st April – 31st August)
- **Organise a Clean-Up Day** - rent a box with the required equipment
- **Fit for Nature** – *Chantiers Nature* : [chantiers-nature-2022-2023](#) (october-march)



5. Get active

Specific one-off activity

You are welcome to join our existing volunteer activities.

How to become a volunteer (in a private capacity) - [Leaflet · How to get involved ?](#)

Subscribe to our volunteer-newsletter to get informed about our future actions & events : [newsletter](#)

Please note that we do not offer any customised or specific volunteer-activity for organisations and companies.



6. Long-term partnerships

All long-term partnerships are based on mutual trust and respect.

To create the right starting situation, **we have to be sure that our values are a good match**. The best way to do this, and to set out our mutual expectations, is to talk it over.

“So why not get in touch with us and explain your individual concerns, interests and aspirations.”

Your donation is tax deductible



natur&ëmwelt *a.s.b.l.*

natur&ëmwelt a.s.b.l. is recognised as a public utility institution. Any donation on your part counts as a “special expense” and is therefore tax deductible.

Contact

Krys PLEIMELDING,
Communication, PR, Fundraising
Communication.asbl@naturemwelt.lu
Tel : 29 04 04 – 341

Myriam BRAUN
Secretariat, Comptabilité
m.braun@naturemwelt.lu
Tel : 29 04 04 - 303



Follow us and discover more about our activities

- Homepage
www.naturemwelt.lu
- Facebook
www.facebook.com/naturemwelt/
- Instagram
www.instagram.com/naturemwelt/
- LinkedIn
www.linkedin.com/company/naturemweltasbl/
- Twitter
https://twitter.com/Natur_an_Emwelt

Thank you
for your support !



zesumme fir d'natur

ensemble pour la nature

together for nature

www.naturemwelt.lu